

2002 Traffic Plan Proposal

As a result of the 2002 re-allocation vote the neighborhood approved a new traffic plan. This traffic plan aims to change the behavior of traffic through education, enforcement, and additional controls. The primary component of the plan is increased police patrols between 7 and 9 a.m. and 4:30 and 6:30 p.m. over a six-month period. These patrols will enforce traffic and pedestrian laws, distribute “warning” tickets for parking violations and act as a visual key to obey traffic laws. These patrols will target speeding, stop sign and other control violations, and parking infractions.

This plan included adding a set of stop signs at the intersection of 32nd and Humboldt and 35th and Holmes and “No Parking within 30 ft” of a stop sign on every stop sign in the community. The city rejected the additional controls. On the No Parking signs issue, the city have a written policy that restricts installation of signs that are covered by citywide ordinance. In the city as well as the state, no vehicle is allowed to park within 30 feet of any stop sign. The city feels that with only some stop signs displaying this message, residents think that the ordinance applies to only these stop signs.

The city now has a written policy on the installation of stop signs. According to this policy an intersection must meet engineering criteria due visible hazards, proximity to schools, vehicle volume, or accident history. According to this policy, the intersections at 32nd and Humboldt and 35th and Holmes do not qualify for four-way controls.

A prelude to the implementation of the police patrols will be a public relations campaign. This will include articles in the East Calhoun News and a press release to the Southwest Journal. Also, we hope to produce yard signs identifying “increased enforcement” area, print parking “warning tickets” and education brochures discussing the laws involving pedestrians in Minneapolis. Finally, there could be a mailing describing this effort to East Calhoun residents.

Budget

| <u>Item</u> | <u>Unit Price</u> | <u>Units</u> | <u>Total</u> |
|-----------------|-------------------|------------------|-----------------|
| Police Buy-Back | \$45/hr | 118 (2hr shifts) | \$10,668 |
| Communications* | | | <u>\$ 1,600</u> |
| | | Total | \$12,268 |

* Communications budget increased by \$600 from approved plan in June. This was intended for stop sign purchase but will be used for traffic calming signs at the pre-determined intersections and other communication costs.

Attachment One

Sign Quotes

1- Schaffer and Feld

Cardboard signs (50 to 100 signs)

\$150 Setup
\$350 Printing
\$500 Total

This quote is an approximation depending on design and number of colors.

2 – Whiting Signs

Plastic Signs with two colors
(50 signs - \$8.60/sign)
(100 signs - \$6.20/sign)

\$430 Total
\$620 Total

Warning Ticket or Pedestrian Safety Printing

1 – Kinko’s

Single sided copies on cardstock with cut

\$103/1000 pieces

2 – Insty-Prints

Single sided copies on cardstock with cut

\$39/1000 pieces

Mailing Estimate

1300 Households

| | | |
|----------|--------------------------------------|-----------------|
| Postage | | \$481.00 |
| Printing | Tri-fold Double sided (Insty-prints) | \$172.00 |
| Labels | | <u>\$ 35.00</u> |
| | Total | \$688.00 |